



The Alliance

bulletin

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Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.

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The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide



[The International Travel Writers Alliance](http://www.itwalliance.com)



[writersalliance](https://twitter.com/writersalliance)

Registering with the Alliance

To register with the International Travel Writers Alliance visit : www.itwalliance.com, click to enter the site and click on [Register as a member/editor/partner](#) or [agency](#).

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

For ongoing opportunities for Alliance members see Alerts (below) or visit : www.internationaltravelwritersalliance.com.

Tallahassee, Florida

Tallahassee, is located in the Red Hills region of the Florida Panhandle some 25 miles from the Gulf of Mexico and is surrounded by genuine natural beauty. Being Florida, there is a climate that allows year-round enjoyment of the areas outdoor pursuits.

As Florida State Capital, Tallahassee also enjoys a political edge and historic ambiance supported by a fine cultural offering and cosmopolitan infrastructure. The Florida State and Florida A&M Universities are both based here and these infuse the city with the youthful vibrancy of a college town.

While Florida is one of the world's major tourist hot spots, Tallahassee is yet to be recognised as a travel destination in its own right.

The Alliance has just produced an *AllWays traveller to Tallahassee*. To download a copy visit : www.allwaystraveller.com or contact me at Ashley@itwalliance.com.

Visit : www.visittallahassee.com. Alliance members looking for support with a press trip to Tallahassee contact : Katie Kole at katie.kole@visittallahassee.com or Amanda Russo at arusso@zimmerman.com.

theExplorateur

theExplorateur, has information on a range of stunningly unique hotels worldwide.

Visit : www.theExplorateur.com. Alliance members interested in press trips to review any of *theExplorateur* properties please contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.

Press trip to Greenland & Baffin Island

September 17-30, 2011

Alliance members are invited to explore *The Heart of the Arctic* by Small Ship Expedition With Adventure Canada

This itinerary has been specifically chosen to highlight the best of Inuit art and culture, but also to provide us with the opportunity to compare and contrast Greenlandic communities with the Canadian territories of Nunavut.

Included : All passage, attractions, tours, and food is included in this media trip. Shared accommodations only.

Not included : Alcoholic beverages, items of a personal nature, insurance, and commercial flights.

Requirements : Writers with an assignment for an article related to travel, expedition cruising, or seniors will be given priority.

Visit : www.adventurecanada.com. Contact Rebecca Burgum at rebecca@adventurecanada.com.

Women's Football World Cup, Frankfurt, Germany

Frankfurt will be welcoming football fans from around the world to the FIFA Women's World Cup 2011™ with a spectacular kick-off festival held on the evening prior to the opening match.

On Saturday, 25 June 2011, the River Main will be transformed into a highlight reel of magical football moments.

The show will be repeated at the Football Gardens every Saturday up to the grand final on 17 July.

Frankfurt Football Gardens is the official fan mile situated on the southern bank of the River Main in the heart of Frankfurt.

A colourful programme of football, live music, numerous activities and international cuisine awaits football fans from across the globe.

Visit : www.frankfurt-tourismus.de. For press trips to Frankfurt contact : Gisela Moser at moser@infofrankfurt.de.

The Alliance has also produced *Destination Frankfurt* with the Frankfurt Tourist+Congress Board, which is a detailed media dossier on the city. Download a copy from www.itwalliance.com or contact : Ashley@itwalliance.com.

Woburn Safari Park, Bedfordshire UK

Opened in 1970, Woburn Safari Park is one of the UK's oldest wild animal parks.

Its animals include white rhino, elephants, lions, tigers, black bears, wolves, bison, giraffes, lemurs, zebra, camels, wallabies, penguins, three kinds of monkey and a variety of antelope species.

Established by the 13th Duke of Bedford on the grounds of Woburn Abbey, the park has a long history of species conservation dating back more than 100 years.

Today, Woburn Safari Park is internationally recognised as a centre of excellence for the conservation of endangered wildlife and houses probably the biggest concentration of critically endangered African ungulates (hoofed mammals) on Earth.

Woburn Safari Park is a member of and contributor to the British and Irish Association of Zoos and Aquariums (BIAZA) and the European Association of Zoos and Aquaria (EAZA).

Visit www.woburn.co.uk/safari. For press trips contact : Fran Pearce at fpearce@brayleino.co.uk.

Orlando saw record breaking numbers in 2010

Orlando drew a record-breaking 51.455 million visitors in 2010, up 10.5% from 46.6 million in 2009.

Domestic visitation accounted for 47.78 million visitors, a 10.3% increase over 2009; and international travel totaled 3.675 million, an increase of 12.6% from 2009.

With this record, Orlando is the first destination in the country to welcome more than 50 million visitors and remains the most visited destination in the US.

Visit : VisitOrlando.com/media. For press trips to Orland contact : Amy Voss at Amy.Voss@visitorlando.com.

Press trip to circumnavigate Newfoundland by small ship expedition with Adventure Canada

September 30 – October 10, 2011

Beginning in St. John's, travelers will sail through the narrows of the island and discover scenic and cultural treasures along the rugged coastline of Newfoundland.

The trip will offer visitors an opportunity for cultural immersion as they enjoy the warm hospitality of gracious and fun-loving Newfoundlanders. Kitchen parties, private concerts, visits to UNESCO World Heritage sites, sailing through vibrant estuaries, and feasting on local cuisine

Included : All passage, attractions, tours, and food is included in this media trip. Shared accommodations only.

Not included : Alcoholic beverages, items of a personal nature, insurance, and commercial flights.

Alliance members with an assignment for an article related to travel, expedition cruising, or seniors will be given priority.

Visit : www.adventurecanada.com. Contact Rebecca Burgum at rebecca@adventurecanada.com

Daivos Cove, Crete

Daivos Cove Luxury Resort & Villas is a new, privately owned, resort 5 star beach resort in Crete.

Located near to Agios Nikolaos on the unspoiled hillside of North-East Crete overlooking a private beach, Daivos Cove is a destination for couples, honeymooners or families looking for a Mediterranean beachside holiday.

Visit : www.daioscovecrete.com. For press review visits contact : Kathryn Peel at Kathryn@grifcopr.com.

Group and individual press trips to Holland

Alliance members with a commission are invited to apply for group or individual press trips opportunities to Holland.

Group trips to Holland available during 2011 include :

Amsterdam 15-17 July

The city is buzzing in 2011 and we will have an exclusive look at all that is new

Rotterdam 29-31 July

Explore this vibrant multi-cultural city during the Summer Carnival

The Lower Rhine 08-10 September:

Cool Breaks on - Culinary delights

Utrecht 16-18 September

Utrecht – Quirky, fun and relaxing

Independent and individual trips for Alliance are also available in 2011

Visit : www.holland.com/uk/press/index.jsp. Contact : Evelina Hederer at press-uk@holland.com.

See also *What's in* (below)

Pembrokeshire Fish Week, Wales UK

Pembrokeshire Fish Week runs from 25 June- 3 July has 250 fish-orientated events dedicated to celebrating the region's fresh seafood, protected coastline, sandy beaches and maritime heritage such as fishing competitions and cookery events.

Highlights of the festival include 'Cook your Catch' which is a seafood masterclass from five top British chefs including Mark Hix and Mitch Tonks.

Celtic Haven has 26 coastal cottages which are set within the Pembrokeshire Coast National Park.

Visit : www.pembrokeshirefishweek.co.uk and www.celtichaven.co.uk. For review accommodation at Celtic Haven contact : Jenny Groutage at jenny@saltmarshpr.co.uk.

Normandy, France

Normandy celebrates its 1,100 year anniversary this year with hundreds of events dedicated to French history and culture planned throughout the region.

Self-catering accommodation specialist, Pierre & Vacances, is offering history enthusiasts, families or those looking for a cultural holiday the chance to enjoy this unique anniversary at its selection of properties along the Normandy coastline.

Alliance members with a commission can request accommodation in a Pierre & Vacances property.

Medieval Festival in Bayeux

2-3 July

During the festival, Bayeux will be full of jesters, jugglers, fair damsels and knights. Highlights will include a medieval market, street performances, parades and a dramatic medieval ball. The famous 68 metre long Bayeux Tapestry is also available to visit seven days a week.

Château Carrouges Festival of Hunting and Fishing

5-7 August

The 14th century Château Carrouges will host a three day festival devoted to traditional shooting and hunting practices in its 24 hectares of land. Events include the grand mass of Saint Hubert with horn blowers, dog and horse shows, a hunting horn competition and fishing.

Crèvecoeur Castle Festival

7-15 August

The 700 year old Crèvecoeur Castle leaps back to the Middle Ages this August by recreating scenes from the time. Historians and archaeologists will make sure that each scene is historically accurate so visitors really feel as if they are walking through a 15th century castle.

Mortemer Abbey Medieval Festival

June- September

Located in the heart of Lyons Forest, the 12th century Mortemer Abbey will hold a variety of shows, theatre performances, ghost evenings and a huge medieval festival throughout the summer

Visit www.pierreetvacances.co.uk. Contact Jenny Groutage at jenny@saltmarshpr.co.uk.

The Holiday Inn, Newcastle-Jesmond, UK

The newest hotel in the North East to open under the Holiday Inn banner has a number of claims to fame -including reputedly being the place where Lennon and McCartney wrote She Loves You. It is suited for a weekend break in Newcastle and is just 10 mins walk from the city centre.

Visit : www.holidayinn.com. For press visits and/or to combine a stay with a package of activities in Newcastle contact Bernice Saltzer at bernice@sortedpr.com.

Seaton Hall, Whitby, Yorkshire UK

This 1000 year old manor house is steeped in history and now has a handful of stunning holiday cottages sleeping between 5 and 11 including a former fisherman's cottage in Whitby itself.

Visit : www.seatonhall.co.uk. For press facility visits contact : Bernice Saltzer at bernice@sortedpr.com.

Park Hotel, Tynemouth, Tyne & Wear UK

This iconic 1930s hotel has recently undergone a massive refurbishment. Right on the seafront at Tynemouth (about 15 mins from Newcastle) it's perfect for those who want to combine a coast and country trip.

Visit : www.parkhoteltynemouth.co.uk. For more information or press facility visits contact : Claire at claire@sortedpr.com

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

VisitBritain

VisitBritain is the national tourism agency for England, Scotland and Wales. Visit : www.visitbritain.org. Contact : Jenn Clark at jennifer.clark@visitbritain.org.

Grampians Tourism (Australia)

The Association that develops programs that promote the glorious Grampians region of western Victoria, Australia to the domestic and international markets.

Visit : www.grampianstourism.com.au. Contact : Kylie Schurmann at kschurmann@grampianstourism.com.au.

Authentic Seacoast Resorts (Canada)

Vacation destination in the seacoast village at the head of Chedabucto Bay, the largest bay on the Nova Scotia Atlantic Coast. Authentic Seacoast Resorts properties include DesBarres Manor Inn, Osprey Shores Golf Resort and the Rare Bird Pub.

Visit : www.authenticseacoast.comContact : Doug Anweiler at authenticseacoast@gmail.com.

Eden Hotel Collection

The award-winning Eden Hotel Collection, is a collection of Classic, Country and Town House Hotels. Individually the hotels boast distinctive style, character and charm, with each hotel offering its guests outstanding service and stunning locations.

Visit : www.edenhotelcollection.com Contact : Lindsay Butler at lindsay_butler@mallory.co.uk.

Amazonia Expeditions (Brazil)

Amazonia Expeditions has 25 years experience in creating scientific expeditions and adventure cruises from medium to long term duration from Manaus to the surrounding Amazon Rainforest

Visit : www.amazoniaexpeditions.com.br. Contact : Felipe de Mooura at sales@amazoniaexpeditions.com.br.

Tremblant Mountain Chalets (Canada)

Located in the heart of breathtaking Mont Tremblant, Quebec, Tremblant Mountain Chalets' well-appointed vacation rental accommodations are ideal for your next romantic getaway, fun-filled family vacation or memorable corporate event.

Visit : www.tremblantmountainchalets.com. Contact : Tiffany Wyant at tiffany@tremblantmountainchalets.com.

The V&A Marriott Hotel, Manchester UK

The V&A is one of Manchester's Premier Hotels - 148 bedrooms, 8 functions rooms. Visit : www.manchestermarriottva.co.uk. Contact : David Key at david.key@marriott.com.

Five Star Greece

Five Star Greece is a boutique consultancy company sourcing the best private villas for rent in Greece and the Greek islands. You are guaranteed their personal attention, and honest advice on what to choose from the bewildering array of villas for rent.

Visit : www.fivestargreece.com. Contact : Ileana von Hirsch at ileana@fivestargreece.com.

Women Traveling the World

Women Traveling the World offers custom boutique tours for women only. Groups are small with a max of 12 persons and are custom tailored for each destination.

Visit : www.womentravelingtheworld.com. Contact : Jennifer Vader Lind at info@womentravelingtheworld.com.

Burgundy By Request (France)

Customized private tours of Burgundy. Make your vacation something special with a bespoke guided tour of the Cote d'Or. Discover the wine and history of Burgundy at your pace, with a private tour guide in a modern air conditioned vehicle.

Visit : www.burgundybyrequest.com. Contact : Tracy Thurling at tracy@burgundybyrequest.com.

Millennium Tours (Jordan)

Established in Amman more than 15 years ago, Millennium Tours is recognized as one of the country's leading Destination Management Companies, specializing in the organization and logistics of tours, meeting and events in Jordan and neighboring regions.

Visit : www.millenniumtours.me. Contact : Cris Rocca at cris@millenniumtours.me.

Best of Britain Holidays

Best of Britain Holidays provide great value UK tours for the 18-35 age group from around the world!

Visit : www.bobholidays.com. Contact : Graham Caygill at enquiries@bobholidays.com.

2 Cabo Tours, Inc (USA)

2 Cabo Tours offer over 100 private condos, homes, and villas as vacation rentals in Cabo San Lucas Mexico. What sets up apart is we have lived in Cabo since 1998, know the area well and have been in every home in our inventory.

Visit : www.bjasurvacationrentals.com. Contact : Nanci Benefiel at nanci@bjasurvacationrentals.com.

Modern World Travel (India)

Modern World Travel provides inbound and outbound travel to and from the Buddhist countries.

Visit : www.modernworldtravel.com. Contact : Gautam Pandey at modernworldtravel@gmail.com.

Blissful Cruises (USA)

Blissful Cruises is group of professional meeting planners, travel specialists, premier travel agency, site selection and tourism component service company with international experience in Hotel and Travel Industry.

Visit : www.blissfulcruises.com. Contact : Catherine Williams at info@blissfulcruises.com.

Agencies

Sue Bradbury PR

South West Public Relations Consultants provides PR and communication services to a range of clients in the travel sector including a holiday cottage company and one of Cornwall's oldest inns.

Visit : www.suebradburypr.com. Contact : Jessica Wright at jess@suebradburypr.com.

Paver Smith

Paver Smith is PR consultancy that manages its clients' reputations by helping the media to report the positive things they do and by distributing client content via various on-line platforms. The agency has a number of hotel, restaurant and bar clients.

Visit : www.paversmith.co.uk. Contact : Barry Gregory at gregory@paversmith.co.uk.

News

Virginia

Steven Spielberg will start shooting his feature film 'Lincoln' in Virginia this autumn. The film which will be shot in and around Richmond and Petersburg comes as the commemoration of the 150th anniversary of the Civil War and Emancipation gets underway in the region.

Visit www.CapitalRegionUSA.co.uk. Contact : Kylie Rathbone at kylie.rathbone@kbc-pr.com.

Visit Orlando honors hospitality industry employees

Recognising that tourism and travel industry professionals are the backbone to the success of any destination, Visit Orlando will provide industry professionals from all over the world with discounts to Orlando, the number one destination in the United States.

From August 15 through September 30, hospitality industry employees will have special access to more than 30 special offers from the Orlando tourism community such as accommodations, attractions, dining, golf and more.

Complete details about the program and detailed descriptions of the offers are available at VisitOrlando.com/Hospitality. Contact : Amy Voss at Amy.Voss@visitorlando.com.

Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

New distillery visitor centre opens on Isle of Jura

The Isle of Jura Distillery has opened a new £100,000 Visitor Centre.

The Isle of Jura, which is located off the west coast of Scotland, has a community of less than 200, known as Diurachs (the Gaelic name for the people of Jura).

There are four classic bottlings in the Jura Collection: Origin 10, Superstition, Diurach's Own and Prophecy. Many of the Jura whiskies have their own distinctive drinking rituals, but one cuts across the range. Islanders believe that it brings good fortune to knock on wood before they drink a dram.

Visit www.isleofjura.com. Contact : Stephanie Robertson at srobertson@webershandwick.com.

Tourism Malaysia

The Tourism Malaysia garden won gold at the RHS Chelsea Flower Show 2011 (UK) for the second year running.

This year's garden has again been designed by the award-winning duo, James Wong, who is of Malaysian descent, and David Cubero.

Tourism Malaysia's participation at the Chelsea Flower Show gives it the chance to showcase the country's unique species of flowers and plants, as well as to create awareness for Malaysia as a gardens and parks destination.

Visit www.tourismmalaysia.gov.my. Contact: Jessica Flood at jessicaf@hillsbalfour.com.

Villa Maria Estate, New Zealand

Villa Maria Estate, New Zealand's most awarded winery, is celebrating the Rugby World Cup (September 9th to October 23rd 2011), by hosting a series of 'Game Day' entertainment packages at its Headquarters in Auckland.

Visit www.villamaria.co.nz/rugby. Contact : Nicky Ladwiniec at nicky@randr.co.uk,

What's on

Information for professional travel writers, editors, broadcasters and photographers on annual events and celebrations worldwide.

Swamp Soccer World Cup, Edinburgh Scotland

The Swamp Soccer World Cup takes place at Hunter's Hall Park, Edinburgh Scotland on the 25 and 26 June 2011.

Fifty teams from the UK, Europe and the rest of the world, many made up of fancy dressed players and intriguing names, will contest the 6th annual Swamp Soccer World Cup tournament, and for the first time Edinburgh will play host.

The tournament originated from Finland and now commands a dedicated following of hardy souls who enjoy playing football on a pitch minus the grass and the addition of gallons of water to make a very messy and muddy swamp.

Visit : www.visitscotland.com/surprise. Contact : James Lakie at James.Lakie@visitscotland.com.

The Urlings Seafood Festival, Antigua and Barbuda

13 and 14 August 2011

The Urlings Seafood Festival will be held on the twin Caribbean islands of Antigua during August alongside Mangofest, celebrating all things mango related.

Visit : www.antigua-barbuda.org. Contact: Lynda Daboh at lynda@firstpr.co.uk.

Events in Holland

Open Gardens Day Utrecht

02 July 2011

During this annual event, 25 interesting gardens of museums, institutions and the local homes in Utrecht will be open to the public. Behind the historic facades in the city centre you will find these beautiful hidden gardens.

www.utrechtyourway.nl.

North Sea Jazz festival

8-10 July 2011

North Sea Jazz brings together traditional New Orleans jazz, swing, bop, free jazz, fusion, avant-garde jazz; to blues, gospel, funk, soul, R&B, hip hop, world beat and Latin. Headliner this year is Prince. Other big names playing are Natalie Cole, Tom Jones, Snoop Dogg and BB King.

www.northseajazz.com

Four Day Marches and Festival, Nijmegen

16-22 July 2011

The international Four Day Marches is the largest walking event in the world. |The Four Day Marches Festival transforms Nijmegen town centre into an open-air stage.

www.vvvarnhemnijmegen.nl

Rotterdam Summer Carnival

29-30 July 2011

A million visitors visit this two-day Caribbean Carnival every year, dancing to Latin music in the city centre of Rotterdam.

www.zomercarnaval.nl/nl/English

The Grachtenfestival (Canal Festival), Amsterdam

12-21 August 2011

Named after the city's canals, the Grachtenfestival is an annual classical music event featuring performances in locations in central Amsterdam, along the IJ River and in the North.

www.grachtenfestival.nl

World Statues Festival, Arnhem

24-25 September 2011

Competing for the title of World Living Statues Champion, the best street artists show their skills as living statues.

www.worldstatues.nl

Glow 2011, Eindhoven

05-12 November 2011

GLOW transforms the city centre of Eindhoven into a stage of light design. Visitors can admire the spectacular, surreal, interactive and artistic installations that make up this unique event.

www.gloweindhoven.nl

The South Tyneside Summer Festival, UK

The South Tyneside Summer Festival is one of the biggest free events to be held in the UK, annually attracting thousands of visitors for three months of large concerts, intimate gigs and family entertainment. All events being held as part of the festival are free.

Visit : www.southtyneside.info. Contact : Claire Buchan at claire@sortedpr.com.

The Tollwood Festival, Munich, Germany

26 June to 17 July 2011

The Tollwood festival in Munich attracts up to 1.5 million visitors each year.

Music, theatre, performances and arts as well as organic food and handicraft.

Visit : www.tollwood.de/en. Contact : Silke Schoeling at silke.schoeling@germany.travel.

Music festivals

Festival Músicas do Mundo

22-24 and 27-30 July 2001

Portugal's largest music festival, *Festival Músicas do Mundo*, is held on the Alentejo coast.

Venues for jazz, blues and world music performances include an ancient castle, a sleepy whitewashed village and the unspoiled beaches of this little known region.

Visit : www.fmm.com.pt and www.sunvil.co.uk/alentejo. Contact : Helena Hamlyn at H.Hamlyn@travelpr.co.uk.

Summartónar 2011 -Faroe Islands' Festival of Classical and Contemporary Music

7 June to 17 August 2011

The 20th Summartónar 2011, a platform for aspiring Faroese and international musicians, takes place across the islands. See classical performances in the capital, sail to a concert in a grotto, watch Faroese dance in a grass-roofed Viking-style retreat and listen to vocals in the silence of a beautiful island with only 12 inhabitants.

Visit : www.visitfaroeislands.com; www.atlantic.fo. Contact : Helena Hamlyn at H.Hamlyn@travelpr.co.uk.

Busker's Festival, Barcelona, Spain

4 to 7 August 2011

Barcelona's streets come to life with all sorts of melodies and sounds for the Busker's Festival – now in its seventh year. During this international festival of street music, the Barceloneta area of the city is filled with performers from across the globe, all gathered to entertain the passing crowds.

Visit : www.lifeincatalonia.com/buskers-festival-barcelona.html and www.spain-holiday.com. Contact : Helena Hamlyn at H.Hamlyn@travelpr.co.uk.

Tuscan Tango festival

7 to 11 September 2011-06-03

The Tuscan Tango festival, in the medieval walled town of Fivizzano has live music, workshops and lots of dancing – including a 28-hour Tango marathon.

Visit : www.tangofestivals.net www.watermill.net/holiday-apartments. Contact : Helena Hamlyn at H.Hamlyn@travelpr.co.uk.

The Wexford Festival Opera

21 October - 5 November 2011

The Wexford Festival Opera, held annually in south-east Ireland, has an enviable record of excellence in showcasing the best of contemporary opera.

This year, the recently-redeveloped Theatre Royal will host performances of *Gianni di Parigi*, *La Cour de Celine* and *Maria*, and there will be a cracking programme of fringe events including operatic scenes, recitals and late revues.

Visit : www.wexfordopera.com and www.jmb-travel.co.uk. Contact : Helena Hamlyn at H.Hamlyn@travelpr.co.uk.

Bletchley Park Classic Car and Motorbike Picnic

7 August 20011

Bletchley Park, home to the codebreakers of World War Two, will again be holding its popular Classic Car and Motorbike Picnic in the grounds of the 19th century Mansion, surrounded by Second World War codebreaking huts.

In 2010, Bletchley Park hosted over 250 classic vehicles. This year they will also be joined by a flypast by two Second World War Spitfires from The Battle of Britain Memorial Flight.

Visit : www.bletchleypark.org.uk. Contact : Caroline Murdoch at caroline@redworks.co.uk.

Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

Cycling wine regions

ExperiencePlus! Offers bicycle tours through four of the world's top wine regions with stops for sampling vintages and regional cuisine.

The regions are France's Alsace, Italy's Piedmont and Tuscany, and Chile's Central Valley.

France

France's Hidden Wine Country is a 10-day, up to 375-mile cycling journey through the crossroads of French-German culture, departing Strasbourg and after three days in wine country including an exclusive tasting before concluding after more cycling days in Colmar, a wine center in France.

Italy

Bicycling Piedmont is an 8 or 10-day up to 300 -mile ride through fertile valleys of the Po River, by castles and fortified cities built by the kings of Savoy to protect wine merchants from pirates.

This tour combines the best of Italian and French cuisine and, among others, samplings of Barolo, Asti and Dolcetto d'Alba plus a visit to the regional wine museum. A September tour coincides with a cheese festival in Pollenzo, home of the University of Gastronomic Sciences and to the Slow Food movement.

Italy

Cycling Assisi and the Best of Southern Tuscany is an 8-day or 10-day up to 340-miles that begins in Umbria, crosses southern Tuscany and concludes with a ride into Florence.

This tour visits Assisi, home to St. Francis; Deruta, famous for ceramics; Cortona, made famous by Frances Mayes in her book, *Under the Tuscan Sun*; and Pienza in the Val d'Orcia, a UNESCO World Heritage Landscape.

Chile

Bicycling Chile's Wine Country is an 11-day, up to 388-mile cycle beginning and ending in Santiago that crosses the Maule and Colchagua wine valleys of central Chile to look at historic vineyards, colonial cities and secluded beaches.

Visit : www.experienceplus.com. Contact: Sara Widness at sara@widnesspr.com.

Vineyard travel breaks in England

cottages4you and English Wine Producers have produced its travel guide to England's top 10 vineyards and best places to stay:

Yorkshire - Leventhorpe Vineyard, Woodlesford, Leeds

Based on the outskirts of Leeds and famous for its white wines, it revives the tradition of wine making in Yorkshire established by the Cistercian monks of Kirkstall Abbey, Leeds and the Benedictines of York.

Visit : www.englishwineproducers.com.

Town End Farm Cottages in Airton, near Skipton, West Yorkshire

Located in the heart of the Yorkshire Dales, this property forms part of a barn conversion dating back to the 1800s and is set on the owners' working farm, where a selection of local produce and crafts can be purchased.

Surrey - Denbies Wine Estate, Dorking

Currently the UK's largest single vineyard, with 265 acres under vine, this is big even by European standards. Denbies offers a memorable day out, with a 'train' tour around the vineyard (in summer months) and tours of the winery.

Visit : www.denbies.co.uk.

Glebe, Cowfold, West Sussex

This spacious detached family home is conveniently located in a quiet residential area within the village of Cowfold. The holiday property enjoys a large lawn which overlooks unspoilt countryside.

Gloucestershire - Three Choirs Vineyards, Newent

Three Choirs has a 75 acre vineyard, shop (tasting available), restaurant and visitor's centre. Bacchus and Seyval Blanc are amongst some of its most popular grape varieties. Vineyard trails and lunch packages available.

Visit : www.threechoirs.com.

Oriel Cottage, Great Malvern

This stone-built Victorian holiday cottage, attached to Oriel House, has been renovated and is approached by stone steps. Great Malvern offers theatre and drama festivals, shopping, golf whilst nearby is Upton on Severn is known for its jazz and folk festivals and riverside pubs.

Cornwall - Camel Valley Vineyard, Bodmin

Family owned and run, Camel Valley's father and son winemaking team have scooped many international and national awards for their sparkling and still wines over the last years. The jewel in its crown is the Sparkling 'Cornwall' Pinot Noir which won a gold medal in the Decanter World Wine Awards in 2009.

Situated in the beautiful Camel Valley, on a popular route for cyclists, Camel Valley is the perfect place to park the bike and enjoy the vineyard's shop and tastings.

Visit : www.camelvalley.com.

Tawnawood, Cardinham, Bodmin, Cornwall

Equidistant from both of Cornwall's spectacular coastlines and nestling in delightful woodland, this converted barn is set in landscaped gardens.

The property has views across the valley towards the National Trust's Lanhydrock House and its formal gardens. Beaches for both the north and south coast are approximately 15 miles away - offer fishing, sailing and surfing for the more adventurous.

Cambridshire - Chilford Hall Vineyard and winery, Linton

This vineyard dates back to the early 1970's, with 90 minute tours available each Friday, Saturday, Sunday and Bank Holidays between 4th March and 31st October. The vine varieties grown include Müller-Thurgau, Ortega, Schönburger, Reichensteiner, Siegerrebe, Rondo, Regent, Dornfelder and Pinot Noir.

Visit : www.chilfordhall.co.uk

The Old Post Office Cottage, Widdington, near Saffron Walden

This detached Victorian cottage is ideally located in the centre of a pretty village, in a great walking and cycling area. Saffron Walden is one of England's finest towns, packed with half-timbered medieval buildings, galleries, a twice weekly market and medieval maze.

About cottages4you

cottages4you is a supplier of self-catering holiday accommodation with a portfolio of over 27,000 properties across the UK and Europe.

Visit : www.cottages4you.co.uk. Contact : Chris Hughes at Chris.hughes@lucre.co.uk.

A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Dukes London

Dukes London is offering "Picnics in the Park," with two new gourmet hamper options exclusively for guests looking for an English Summertime experience.

These can be enjoyed in Green Park, Hyde Park or by the St James's Park.

The hotel has also taken ownership of a brand new fleet of stylish blue bikes for those wanting to tour the capital's parks and sights on two wheels.

Centrally located in St. James's Place, Dukes London is just a short walk from major sights including Buckingham Palace and shopping areas such as Bond Street and Oxford Street.

Visit www.DUKESHOTEL.com. For review accommodation contact : Kathryn Peel at Kathryn@grifcopr.com.

Hotel Palazzo Barbarigo, Venice

Hotel Palazzo Barbarigo overlooks the Grand Canal and is an exclusive waterside hotel, next door to the Palazzo Pisani-Moretta, close to the Ponte di Rialto and just a 20 minutes stroll from Piazza San Marco.

Built in 1569, the hotel is an example of contemporary architecture and design, updated in an Art Deco style with the latest modern facilities.

Arrival by boat is a requirement, with a private dock available to guests on the Grand Canal and a water transfer service on request.

Visit : www.palazzobarbarigo.it. Contact : Clare Evans at ClareE@uhotw.com.

The Menzies Welcombe Hotel, Stratford-upon-Avon UK

The Menzies Welcombe Hotel Spa & Golf Club in Stratford-upon-Avon has completed the first phase of the hotel's major refurbishment programme.

This has seen the public areas such as the Bar, Restaurant and Function Rooms re-styled and upgraded, is part of the hotel's plans to improve facilities over the next 18 months.

Thirty-four rooms in the Garden Wing, located between the ground and first floor, have also been redecorated and refurbished.

Located on the outskirts of Stratford-upon-Avon, the luxury country house hotel is situated just 5 minutes from junction 15 of the M40.

Visit : www.welcombehotelstratford.co.uk. For review visits contact : Tanya Aspinwall at tanya@marketingaloud.co.uk.

Coastline Villas

Mediterranean villa specialists, Coastline Villas have properties in Mallorca, Ibiza and Corsica including :

Conca d'Oro, Corsica

Villa Conca d'Oro is a conversion of an ancient bergerie in the hamlet of Bocca del'Oro, minutes from the sands of Santa Giulia and Palombaggia beaches.

Finca Grande, Ibiza)

This imposing residence is in palm landscaped grounds and more akin to a colonial palace than a holiday villa.

C'an Queneilles, Mallorca

Completed in summer 2010 this villa has wooden floor throughout and the large windows make the space bright and airy and offers views over the mountains from every room.

Visit: www.coastline.co.uk To request review accommodation contact : Lucia Roberts at Lucia@grifcopr.com.

Section two : ongoing opportunities

Alerts

Ongoing independent press trip opportunities for Alliance members

- **The German city of Frankfurt** will be delighted to consider hosting Alliance members. Visit : www.frankfurt-tourismus.de. Contact : Gisela Moser at moser@infofrankfurt.de.
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : www.theExplorateur.com. For press trips to review any of *theExplorateur* properties contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.
- **Three Nelson Hotels in Cheshire**: The Grosvenor Pulford Hotel & Spa (www.grosvenorpulfordhotel.co.uk), The Pheasant Inn (www.thepheasantinn.co.uk) and The Bear's Paw (www.thebearspaw.co.uk) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit www.ghotw.com. Contact: Brooke Jester at bjester@ghotw.com.
- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit www.thecranley.com or www.theroyalpark.com. Contact : Li Boatwright at li@storringtoncommunications.com.
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : www.meadbrown.com. Contact : Michael Brown at michael@meadbrown.com.
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: www.LocalGuiding.com. Contact: Robert Blessing at rb@localguiding.com.
- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinall at tanya@marketingaloud.co.uk.
- **Orlando Tourism** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : www.VisitOrlando.com. Contact : Amy Voss at amy.voss@visitorlando.com.
- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact Cathryn Hicks at cathryn@douggoodmanpr.com
- **Atholl Estates, Perthshire, Scotland** will be delighted to host Alliance members. The country estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair Castle. Visit: www.atholl-estates.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **The five-star Arlberg Hospiz Hotel in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : www.stchristoph.at/alpenhotel . Contact Karen Luard at kp@kpcommunications.co.uk

- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : www.villapambuffetti.com. Contact Alessandra Pambuffetti at info@villapambuffetti.com.
- **Eustatia Island, British Virgin Islands** an extraordinary 26-acre, low impact, private island estate will be happy to host press visits for Alliance members with an appropriate commission. Visit : www.eustatia.com. Contact: Alastair Abrehart, alastair@broadswordpr.com.
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net.
- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is.
- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : www.tourisme-champagne-ardenne.com. Contact: Doug Goodman at doug@douggoodmanpr.com.
- **Health retreats on Vancouver Island**, British Columbia, Canada. Visit : www.vancouverisland.com. Contact : Pamela Irving at livingcomms@telus.net.
- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : www.redmangrove.com. Contact : Dave Wiggins dave@travelnewssource.com
- **Middlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : www.middlethorpe.com. Contact Daisy Parker at daisy@iscott.co.uk.
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : www.welcometoswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk.
- **Holidaylettings**, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : www.holidaylettings.co.uk. Contact : Lanisha Butterfield at lanisha.butterfield@holidaylettings.co.uk.
- **Malta** will be happy to consider for press trips for Alliance members. Visit : www.visitmalta.com. Contact : Anna Sharp at anna@essence-communications.com.
- **Peckforton Castle, Cheshire UK** a grade I listed building, built in the 1840s in the style of a medieval castle will be delighted to host Alliance members on a review basis. Visit : www.peckfortoncastle.co.uk. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.tongabezi.com. Contact Honour Schram de Jong at honour@honourway.com.
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com.

- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : www.adventure-life.com. Contact : Adam York at adam@sublimepub.com.
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : www.migis.com. Contact : Susan Soltero at ssoltero@cmcommunications.com.
- **The North West Development Agency** area, which includes Cumbria, Lancashire, Manchester, Liverpool and Cheshire will be delighted to host Alliance members with commissions. Visit : www.nwda.co.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : www.principal-hayley.com/venues-and-hotels/the-george-hotel. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: www.hyatt.com. Contact: Alison Wood at Alison@grifcopr.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.
- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Wiltshire**, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit : www.visitwiltshire.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- **Knockomie Hotel, Forres, Scotland**, will be delighted to consider press trips from Alliance members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the nights in their recently refurbished restaurant, The Grill. Visit: www.knockomie.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **South Lakeland Parks** is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit : www.southlakelandparks.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : www.golakes.co.uk.

- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: www.circleline42.com Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : www.haweswaterhotel.com. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : www.premiercottages.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk
- **Woodovis Park**, the independently run holiday park on the edge of Dartmoor, Devon UK invites Alliance members to review. Visit : www.woodovis.com. Contact : Samantha Kirton at samantha@independentpr.co.uk
- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : www.visit1066country.com. Contact : Jane Ellis at jjmellis@hastings.gov.uk.
- **The Wineport Lodge, Glasson County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : www.wineport.ie. Contact: Nina Zapala at zapala@fzkllc.com.
- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit www.innonfifth.com. Contact : Kelly Grass Prieto at kelly@hayworthcreative.com.
- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : www.base2stay.com/press_page/Liverpool.html. Contact : Laura Leggetter at laura@rivapr.co.uk.
- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : www.visitchester.com and www.lincoln.gov.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : www.swiss-belhotel.com. Contact : Ayla Hass at aylahaas@swiss-belhotel.com.
- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com

- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit www.therutlandhotel.com. Contact Yvonne or Fiona at info@nicheworks.co.uk.
- **Dubai Tourism** will be interested in considering working with Alliance members on press trips to Dubai. Visit www.dubaitourism.ae. Contact Natasha Behrouz at nbehrouz@thecommunicationgroup.co.uk.
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : www.galapagosexpeditions.com/gracepresskit.php. Contact : Paul Schicke at paul@quasarex.com.
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : www.focushotels.co.uk. Contact : Eleanore Longley at eleanore@bacall.net.
- **The 5* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection Visit www.blythswoodsquare.com or www.thetownhousecollection.com. Contact: Jo Murphy at Jo@thespaprcompany.com.
- **Aspects Holidays** specialises in providing self-catering accommodation, from luxury apartments to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK. Aspects will be pleased to consider press visits to Alliance members with a commission. Visit www.aspects-holidays.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk.
- **The Inn at Lathones**, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17th-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: www.theinn.co.uk Contact: Lee MacGregor at lee@leemacgregorpr.com
- **Cornwall Cottages** will be delighted to consider offering accommodation to Alliance members. Visit: www.cornwallcottages.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.
- **Hartland Peninsula Arts**, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit : www.landscapepaintingholidays.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.
- **The Discovery Collection**, independent specialist in boutique breaks to North Cyprus, Turkey, Puglia, Sicily, Malta and Gozo, will be happy to consider offering press visits to Alliance members. A varied programme includes beach and city breaks, twin-centre stays, walking holidays and special interest tours. Visit : www.thediscoverycollection.com. Contact: Jill Guest at jill@ocean-advertising.co.uk or on 020 7436
- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer (www.frontier-canada.co.uk) and the Winter (www.frontier-ski.co.uk). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at dave@frontier-travel.co.uk or on +44 (0) 20 8404 2447.
- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.

- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas (www.alfajirivillas.com) or Galdessa Camp (www.galdessa.com). Visit : www.FazendinPortfolio.com. Contact Sarah Fazendin at sarah@fazendinportfolio.com.
- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Isles of Scilly** will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: www.simplyscilly.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.
- **The Park Hyatt Istanbul-Maçka Palas, Turkey** will be delighted to consider offering accommodation to Alliance members. Visit: www.hyatt.com. Kathryn Peel at Kathryn@grifcopr.com.
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com.
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: www.pressoffice@jet2.com.
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : www.wildernessjourneys.com. Contact: Stevie Christie at stevie@wildernessjourneys.com.
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: www.diviresorts.com. Contact: Jacqueline Burton at jburton@fwv-us.com.
- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: www.charminghotelsmadeira.com. Contact: Cathryn Hicks at cathryn@dougoodmanpr.com.
- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Visit: www.seakayakadventures.com. Contact: Nancy Mertz at info@seakayakadventures.com.
- **The View Hotel, Monument Valley, Arizona, USA**, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will offer accommodation to Alliance members. Visit: www.MonumentValleyView.com. Contact: Mike Finney at mike@azcomgroup.com.
- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : www.menzieshotels.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.

Travel products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

Kangol Headwear

Kangol's straw hat collection will complement your every summer look with styles ranging from contemporary and classic trilby's to glamorous beach brim hats.

Visit : www.kangolstore.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Silhouette

Silhouette sunglasses provide 100% protection against UV A, B and C rays.

If Silhouette's IQ POL Sunglasses were suntan lotion, they would correspond to the European protection factor 32.

Visit : www.silhouette.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Simple

Californian footwear brand Simple has your feet ready for summer with these eco friendly organic cotton plimsoles.

Exclusive to Schuh, they are available in white and navy with ribbon laces- the perfect footwear for French Riviera chic.

Visit : www.simpleshoes.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Mitchum

Keep your cool when the temperature rises this summer with Mitchum Anti-Perspirant and Deodorant.

Available in stick, roll on and aerosol variants it will keep you feeling 'just showered fresh' all day.

Visit : www.mitchum.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

John Masters Organics

Make every day a day at the beach with John Masters Organics Sea Mist Sea Salt Spray with Lavender.

It protects the hair and provides extra body, volume and texture, also helping to enhance curls for natural beach beautiful hair.

Visit : www.johnmasters.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Teva

Teva's Contoured Ribbon Mush is the most comfortable flip flop in the world.

Using state of the art memory foam you will feel like you are walking on clouds when walking on the beach, boardwalk or pavement this summer.

Visit : www.teva.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Delph

Delph Sun Care offers a comprehensive range of family products from SPF 8 to 50, rated UVA 4* for their "superior" protection.

The range has been fully tested to medical standards (not tested on animals) and is one of only 6 sun creams listed on the UK Drug Tariff allowing it to be prescribed by GP's.

To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis.

UK, European and Australian licence holders should contact : Cheryl Richardson at Cheryl.Richardson@DTAG.com or on + 44 (0) 20 7391 4622.

Visit : www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website : www.dollar.com.

ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

Terms & Conditions:

- subject to availability at time of booking
- valid rental & booking period: Jan 1st - Dec 31, 2011
- offer valid for car rentals in Switzerland, Italy, France & Monaco, Germany
- applies to all car categories and Elite Rent-a-Car rental tariffs (Shopping/Tradition)
- blackout period for complimentary car upgrade is 1 July to 15 September 15 to 31 December 2011
- Elite Rent to be mentioned and contacts included in fact box of subsequent editorial feature

Please mention special code Travel Writers Alliance – UK when booking with Elite Rent-a-Car.

Visit : www.eliterent.com. Contact : Maritza Morales at maritza@eliterent.com

Æther mobile

Alliance members can get a 10% discount on aether mobile – the global roaming mobile service, which offers savings on using a mobile phone when abroad.

The service is aimed at leisure and business travellers travelling outside of their home country. Discount is offered on initial SIM+credit orders, plus 10% on all subsequent top ups

The aether mobile SIM card into any unlocked phone.

Among the features and benefits :

- service available in 206 countries worldwide on over 565 mobile networks and free to receive calls in 65 countries
- up to 80% off the cost of making a call from abroad
- free to receive an incoming SMS and sending an SMS is 10p in Europe and 34p for the rest of the World.
- voicemail service accessible from any location
- pay as you go with no penalties for non use no line rental, contract or service fees and full itemised billing

All aether mobile SIMs have a UK telephone number; +44 7.

Visit : www.aether-mobile.com. Contact : Samantha Osborough at samantha.osborough@aether-mobile.com.

The Leisure Pass

The Leisure Pass Group creates all-inclusive 'smart' passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit : www.leisurepassgroup.com. Contact : Katie Wright at Katie.wright@sirenpr.co.uk.

Interface Images

World travel photographer David Smith of Interface Images is offering ITWA members a 50% discount on all image licenses and fine art prints ordered online from 8,000 + new images of world location, ethnic life, culture, smiling faces, lifestyle and cruise ship life images across 6 continents.

For Alliance members this discount means a large travel image source for your stories, web sites and Blogs with prices starting at less than \$US10 per image.

Visit www.interfaceimages.com for easy search, amazing photo story galleries, instant image downloads and social networking links. Alliance members must enter the coupon code ITWA at checkout to get the discount.

David has also produced a Travel Photography Today DVD ideal for Alliance members with two hours of live photo tips and hints for all travellers and photographers playable on all computers and NTSC TV systems and can be ordered online at <http://www.imagebyinterface.com/products.htm>

Contact David Smith at dave@interfaceimages.com

Travel guides

The following travel publishers will be happy to provide review copies to Alliance members where credit or review will follow.

AA Travel Guides

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Global Travel Publishers

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In your pocket guides

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